



Tourism Love it and Loathe it!

Guest Editorial by Malcolm Bell, Chief Executive of South West Tourism

If you want to get a good discussion going in the South West, then mention tourism and seek people's views. All too often people will start (and often finish) with a list of their frustrations, concerns, irritations and hates about the inconvenience that tourism causes them in their personal and working lives. However, when prompted, the vast majority will go on to recognise that it brings not only economic benefits, but makes life more interesting and fun, provides extra services and facilities and many more benefits, as evidenced in our Community Attitudes survey last year.

So why are we so schizophrenic about tourism? Maybe it's because we do not like the fact that so many want to "buy into" a little bit of what we are so lucky to have all year round, while secretly we feel guilty about wanting to be selfish and keep our region solely for ourselves and thus deny our visitors the chance to enjoy and benefit from holidaying here. We should all remember our visitors come here because of the quality of the environment and they just love our way of life. As they want these maintained and improved the real fact is that our guests and we actually want the

same thing. So rather than looking at tourism as a "silo agenda" that is destructive and that community and environmental development have nothing to do with tourism, let's work to integrate both for the benefit of all of us.

Tourism already is, and can be, a tool for improving the South West for local communities as well as delivering great experiences for our visitors we just need to see tourism as a real and potential force for economic, social and environmental improvement. Or would we rather see another 22 million get on jet planes to fly away!!

This month's Sustainability Now headlines at a glance:

- ◆ South West - a Premiere Car Free Destination? ◆ Increase in holidaying at home – End of the 'Fly and Flop' Holiday?
- ◆ Take to the buses! ◆ Less bad is not the same as good" - Appraisal of Proposed Changes to the RSS
- ◆ Jonathon Porritt celebrates 10 years of Sustainability South West at birthday summit ◆ Holiday Quiz! Win a luxury ethical hamper! ◆ "Sust'Ometer ◆ On your radar? & NEW - SW consultations ◆ Up & Coming ◆ Over to YOU

As a network of influential individuals your feedback on *Sustainability Now* is very valuable. You can send comments to info@sustainabilitysouthwest.org.uk and view back issues at www.sustainabilitysouthwest.org.uk/sustainability_now (let us know if you've colleagues who need adding to our e-distribution list).

The South West – a Premiere Car Free Destination?

The South West attracts more visitors than any other region – approximately 26m people each year. Over 80% come by car and continue to use their cars every day of their stay. The case for major improvements to our public transport systems is clear, but in the meantime Future Footprints (the region's sustainable tourism champion) believes we can be persuaded out of our cars, especially when the journey is all part of the experience, and that the South West can be a premiere car free destination, improving access for visitors and residents alike. And improving travel options and encouraging visitors to stay local is good for the community. Tourists on cycling holidays spend almost £20 a day more than average. The Tarka Cycle Trail in North Devon generates an estimated £19m a year from walkers and cyclists. In a country where 28% of us do not have access to a car it makes sense to offer out visitors car free options.



Another way to persuade visitors out of their cars is to help them to stay local with the invitation to 'Explore what's on your doorstep'. Future Footprints encourages tourism businesses to give visitors a list of the great days out by bike, boot, bus or train. So the notice board at a self catering cottage provides a map of local walks, attractions a bus ride away and ideas about where to eat out on local food. One particularly forward thinking owner at a Devon Farm stay provides visitors with a wheel barrow and picnic blanket so visits can take picnics to the nearby fields and orchards. Other businesses list the top 10 things to do without a car, some offer station picks ups or bike hire. See <http://www.futurefootprints.org.uk> for more information about promoting 'what's on your doorstep' and for more good examples!

Increase in holidaying at home – End of the 'Fly and Flop' Holiday??

Are the British falling back in love with holidaying at home? The strength of the euro, economic uncertainties, airport frustrations and rising fuel costs have all combined to increase the appeal of risking the weather for a week 'at home'. Self-catering holidays are also proving particularly popular, with people keen to control their spending. Lastminute.com reported that its domestic holiday bookings were up 16% year on year. Advantage, which represents 700 independent travel agents, reported a 5% fall in bookings year on year in overseas package holidays. The South West is England's most popular destination, and domestic tourism in the region is now worth £8.9 billion and employs 10% of the workforce. In 2006, the region attracted over 20m overnight stays worth £3.7bn to the local economy.



Although a Defra report on 'public understanding of sustainable tourism and leisure' found a strongly expressed rejection of environmental concerns that impinged on the right to enjoy a holiday, it did report willingness to take more domestic holidays and go by train rather than fly. The report also found that

policies and initiatives may send more powerful messages than communication campaigns. Low cost train fares were seen as an indication that trains were environmentally friendly (“there must be a reason why they’re trying to put more people on trains”) and the lack of tax on flights sent the opposite message. On the other hand, the expansion of airports was interpreted as showing that the impacts of flying had been overstated (“If they’re that serious about it, why are they building a new terminal at Heathrow?”) This highlights the need for consistency between communication strategies and other government or industry policies and initiatives.

Take to the buses! Free and reduced price public transport

As well as being the most popular tourism destination for visitors, the South West has an increasingly aging population. The introduction of free bus travel for the over 60s (over 11 million people eligible!) has resulted in a massive increase in bus travel. In Teignbridge, the number of bus passes issued to eligible residents has shot up from just over 8,000 under the old half fare scheme to more than 25,200. *But will free travel ensure a more viable bus service and reduced car miles and will visitors use the buses in significant numbers??*

And it’s not just money you can save by choosing the bus or coach – there are significant carbon savings as well. To find out how many kilogrammes of carbon emissions you can save by travelling by coach, see National Express’ carbon calculator <http://www.nationalexpress.com/coach/OurService/CarbonEmissionsCalculator.cfm>

“Less bad is not the same as good”- Appraisal of Proposed Changes to the RSS

This month has seen the publication of the Secretary of State’s proposed changes to the Draft Regional Spatial Strategy (RSS) for the South West. As part of the process independent consultants carried out a Sustainability Appraisal (SA) of the changes*. Whilst their report noted welcome amendments to some policies, it also found that in several key areas the proposals had significantly weakened policies in the Draft RSS – including some which had previously been praised as exemplary. In some instances, the ambition to put the region ahead of government policy on sustainability had been curtailed, and the proposed changes merely restate existing goals. The SA concluded that the overall result would now be to only ‘retard unsustainable trends, not reverse them’, and summed up the impact of the proposed changes on the sustainability ambition and outcomes of the RSS as ‘less bad is not the same as good’.

Some other important issues highlighted in the SA were that, ‘the scale of additional development’ in the Secretary of State’s changes and the ‘pace of this development’ would raise ‘significant sustainability concerns’. Also, that whilst there was some good news in respect of public transport, the changes still included increases in road capacity which could facilitate continued growth in traffic. Again, in relation to travel, the SA cited the proposed expansion of the region’s airports as a good example of policy running counter to sustainability goals. Finally, it was noted that basing the regional economy on ‘increasing connectivity’ and thus potentially increasing the ‘vulnerability to external threats and disruptions’ is ‘neither sustainable in the long-term nor consistent with the aim to increase the circulation of wealth in the region’.

Both the Secretary of State’s changes & SA are available via: http://www.southwest-ra.gov.uk/nqcontent.cfm?a_id=4145 and there is now a consultation open on the proposals – see ‘On your radar?’ below.

* Land Use Consultants, Collingwood Environmental Planning & Levett-Therivel Sustainability Consultants. July 08

Jonathon Porritt celebrates 10 years of SSW at birthday summit

Taking the opportunity to look back over the past 10 years at the summit, SSWs’ president and top government adviser on sustainability, Jonathon Porritt, told the Charity that it had established a national reputation for its work, and paid tribute to all those ‘countless’ individuals and organisations who have contributed over the years. The summit recognised that SSW’s sustainability principles, network of supporters and partnership work across the region had helped the South West to be more resilient to changes ahead, but that the challenges we face now are even greater than a decade ago.



Following the summit SSW will now be looking at how best to use its decade of experience to champion faster progress on sustainability. The charity strongly welcomed news that public health resources have been identified to fund a new SSW post to focus on sustainability and health in the region. An immediate job over the coming months will be to complete an appraisal of proposals for tidal power in the Severn Estuary against sustainability principles. “We all need to see ourselves as leaders in this challenge – at home, at work and in our communities,” urges Leslie Watson, SSWs’ Director “We all share the same home, our one and only planet and the choice to move to a safer, healthier future is in each of our hands.”

Holiday Quiz! Win a luxury ethical hamper!

Can you find the words used in our sustainable ‘travel & tourism tips’ below in the word-search grid (words can be found in all directions)? Discover which word is missing from the grid to enter our prize draw for a luxury ethical holiday hamper! Send an email titled ‘hamper’ with the missing word, your name and address to info@sustainabilitysouthwest.org.uk One winner will be picked at random after the closing date, 5 September. Good luck!

T	R	I	B	P	A	T	T	E	X	P	L	O	R	E	H	T	X	I	S
A	S	T	R	U	H	R	M	I	L	L	I	O	N	S	I	E	H	T	R
M	K	E	E	B	S	O	N	T	H	B	U	V	S	K	P	A	N	P	E
L	S	Y	A	L	H	P	L	D	W	I	L	I	E	E	O	I	S	H	D
A	A	I	O	I	T	S	A	I	H	E	O	S	R	E	R	B	O	M	U
C	R	C	R	C	O	N	L	S	D	P	S	I	U	P	X	E	U	E	C
O	A	E	W	U	H	A	A	T	S	A	K	T	T	W	E	N	T	Y	T
L	E	P	D	O	O	R	S	T	E	P	Y	O	U	R	S	O	H	T	I
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S	C	A	R	B	O	N	U	A	I	F	A	S	P	E	C	I	A	L	N

<i>Travel&Tourism tips–words to find:</i>
Holiday At Home
Explore What’s On Your Doorstep
Public Transport
Future Footprints
Bus Pass
Sustainable Tourism
Twenty Six Million Visitors
Keep The South West Special
Carbon Reduction
Try Local Buy Local

Sussed!

Renewable energy up in SW... The south west's installed renewable energy capacity has grown by 15 per cent (24 MW) in the past year, and a record 90 MW new capacity has been approved and is waiting to be built, a new report by Regen SW shows. The Survey of Renewable Electricity and Heat Projects in SW indicates an encouraging trend, but also reveals that significant improvements need to be made – see 'So last century...'

http://regensw.co.uk/downloads/RegenSW_183.pdf

No fishing zone has revived sea life in Lundy Island Lundy, off the coast of Devon, has the UK's only "no-take" zone, where fishing is completely prohibited. Lobsters are seven times more abundant within the protected zone than outside. Conservation groups say UK seas need more zones, but the government's recent Marine Bill promises much vaguer "marine conservation zones"

<http://news.bbc.co.uk/1/hi/sci/tech/7508216.stm>

Greenspaces awarded in the SW 23 groups in the South West have received almost £200,000 worth of BBC-led Breathing Places grants into green spaces, from scrubland to city parks and wasteland to woodland, getting communities closer to nature. See www.bbc.co.uk/breathingplaces and for a list of grants awarded visit www.biglotteryfund.org.uk

International recognition for C+ Awards winner Kensa Engineering, Cornwall, celebrate further success since their C+ Carbon Positive Awards win, with an international Ashden Award for Sustainable Energy for their design for a simple ground source heat pump, capable of being installed by plumbers and builders, so bringing this highly effective technology to a wider, non-specialist market. http://www.ashdenawards.org/case_studies

Hydrogen taxis get the green light for 2012 A fleet of zero-emission hydrogen taxis are planned for London streets by the 2012 Olympics. The project is to take advantage of the first three refuelling stations that Transport for London is installing for the ten hydrogen buses planned for the capital by 2010. The next step would be to ensure that the source of the hydrogen is zero-emission. Current plans are to produce the fuel using natural gas. With the London Array wind farm back on track, could there be wind power-produced hydrogen running taxis in the future?

www.forumforthefuture.org.uk/greenfutures/articles/hailingthefuture

Sailing ship takes 'slow cargo' from France to Ireland A French shipping company has taken the concept of 'slow freight' one step further, sending a sailing ship to carry a cargo of Languedoc's finest to Ireland. The carbon dioxide emissions are estimated to be seven times less than a container ship plying the same route. Wine sellers are keen to display the 'Carried by sailing ship' label on bottles and are not deterred by the fact that the journey takes up to twice as long as it would by conventional vessel. There are added benefits of sending the bottles by boat too – the rolling waves apparently improve the flavour of the wine! www.forumforthefuture.org.uk/greenfutures/articles/oldworldwine

World first as Government computers go green The British Government has announced plans to cut carbon off its computer systems. Information and communication technology (ICT) is responsible for up to 20% of carbon emissions generated by Government offices. Under the plan the Government aims to make energy consumption of ICT carbon neutral within four years. Measures like automatically switching off desktop computers outside working hours and reusing as much computer equipment as possible make up key steps proposed. Worldwide, computers are responsible for the same quantity of carbon emissions as the airline industry. <http://www.wired-gov.net/wg/wg-news-1.nsf/ifi/163529>

Please contact SSW if you would like more info on the source of any story

So last century...

... But long way to go to meet renewable energy targets Regen SW's latest survey looking at renewable electricity in the SW reveals the total installed capacity of 189 MW is still only contributing one per cent of the region's heat and power use and that the SW is certain to miss its target of 597 MW of renewable electricity capacity by 2010. Will SW now respond to the UK's new 2020 goals?

Arctic 'has 90bn barrels of oil'

The Arctic is thought to hold some 90bn barrels of untapped oil, equal to Russia's total known reserves and totaling approx 13% of the world's undiscovered oil, the US Geological Survey (USGS) has claimed. According to the survey, the Arctic also holds about 30% of the world's undiscovered natural gas, and 20% of undiscovered natural gas liquids. US President George W Bush has urged Congress to end a 27-year ban on drilling for oil in US coastal waters, to make the US less reliant on imports. *Exploration companies believe the recent rapid ice melt in the Arctic may make it easier to get reserves out of the region.* <http://news.bbc.co.uk/1/hi/business/7523118.stm>

What a waste Over two-thirds of UK households are still putting electrical gadgets in the household waste. Research from electrical specialist Comet to mark the first anniversary of the introduction of the *WEEE Directive* showed consumers are lagging behind on electrical recycling compared to other household items despite awareness of waste electrical and electronic equipment (WEEE) increasing from 2% in 2007 to 67% today. UK residents currently throw away enough WEEE every year to fill new Wembley six times. All electrical items – toasters, radios etc - can be taken to local electrical amenity sites, like Comet and other retailers, and recycled under the directive. http://www.edie.net/news/news_story.asp?id=14908

Sustainable holiday green wash? Responsible Travel promises 'hand-picked holidays from hundreds of specialist operators who care about the environment and local people'. Despite their eco-credentials however, The Guardian reports 9 out of 23 Responsible Travel skiing holidays involve long-haul flights - with 11 times the amount of CO2 emitted than on a flight to a ski resort closer to home - despite Chief Executive and co-founder, Justin Francis' saying 'At Responsible Travel, we believe that we must fly less each year, for example by taking holidays closer to home and traveling by train.' Your specialist operator may not be the small ethical travel firm you might have expected either, with travel firms like Thomas Cook, the second-largest travel company in Europe, amongst them. www.guardian.co.uk/travel/2008/jul/06/green.ethicalholidays

Planes 'fly empty' to keep airport slots Rises in fuel prices and anticipated decreases in passenger numbers after the summer mean many airlines will have to cancel flights, but bmi, to avoid losing its coveted slots at Heathrow (valued at £770 million) instead plan to fly near-empty to preserve its take-off and landing slots. Flybe, Exeter-based airline, has already advertised for actors to fly between Norwich and Dublin to boost passenger numbers as they have failed to meet a passenger target imposed by Norwich international airport as part of a commercial deal. <http://www.timesonline.co.uk/tol/travel/news/article4340518.ecu>

Free cars for luxury homes buyers? Bradleys estate agents in Newquay, north Cornwall, said it came up with the idea because the housing market was "a bit slow". The cars will be handed over on completion of contracts to buy apartments or houses sold on 1 August. A £249,000 apartment gets a Smart car, while £500,000 home buyers receive a Mercedes or Range Rover

Fewer willing to pay for Green According to a green technology customer survey 44% of respondents are willing to pay more for green products and services this year; down from 59% last year. However 69% (up 7%) of respondents are still concerned and are either looking for ways to reduce the impact their company has on the environment or actively addressing the issue www.environmentalleader.com/2008/06/30/fewer-willing-to-pay-premium-for-green/

On your radar?

Sustainable development indicators in your pocket 2008 A free pocket-sized book published by Defra provides a statistical overview of the country's progress in tackling key economic, social and environmental issues by bringing together an extensive range of indicators covering a wide range of topics of everyday concern such as health, housing, jobs, crime, education and the environment. Available from Defra Publications, Admail 6000, London, SW1A 2XX (tel: 08459 556000, e-mail: defra@cambertown.com), quote product codes PB13122 (A6 size) or PB13122A (A4 size). The publication and associated data is also available at <http://www.sustainable-development.gov.uk>

Go Green at Work - SW Green Workplace Project A new South West TUC project has been set up to help unions play their part in reducing the environmental impact of work. The project is making available a new TUC guide: *Go Green at Work* that gives advice on how people can measure the environmental performance of their workplace and offers useful tips on how to make the case for investment in energy saving and renewable technology in the workplace. Download the pdf at: <http://www.tuc.org.uk/extras/gogreenatwork.pdf>. If your union wants to discuss how to grow your green union at work call Lu White and Frances Robertson on 0117 947 0521 or email southwest@tuc.org.uk

Diggin' the National Lottery Awards! *Planting Places* award winners, 'Diggin' It', an organic gardening project in Plymouth that aims to improve the mental and physical health of its participants, has progressed to the public finals of The National Lottery Awards in the category for Best Environment Project – the only project in the South West to do so. Voting is open to the public until midday, 8 August and winners will be announced live on BBC1 on 30 August. Find out more and vote at http://www.lotterygoodcauses.org.uk/awards/shortlist.cfm?id_category=3

UK climate change programme annual report published The Annual Report to Parliament, published by Defra, sets out progress of the UK's Climate Change Programme with a full summary of statistical data and Government activity in the field of climate change in the last 12 months. The report emphasises the importance of both reducing emissions and adapting to the impacts of climate change and outlines emerging policy in this area. The report shows provisional estimates of carbon dioxide emissions during 2007 were around 543.7m tonnes, 2% lower than the 2006 figure from fuel switching from coal to natural gas for electricity generation, combined with lower fossil fuel consumption by households and industry. <http://www.wired-gov.net/wg/wg-news-1.nsf/lfi/163604>

Slow Travel Manifesto The 'Slow Travel Manifesto' was launched on 21 July. It aims to contribute to a shift in public consciousness around contemporary travel patterns, especially with regards to short-haul budget flights, and seek to promote slower, localised and better-grounded travelling behaviours as the 'Slow Food Manifesto' model has done by raising awareness around the social and environmental costs of intensive agriculture and highly processed foods, encouraging consumers to purchase organic, local produce. For more information visit www.slowtravel.org.uk

Ecojam – a new site dedicated to Bristol's local, green and ethical scene The site offers a 'green directory'; The only green jobs board in Bristol; 'free stuff', where you can find and get rid of unwanted stuff; and an Interact section on green news, blogs, discussion & events. Visit <http://ecojam.org/>

Sustainable Tourism tools The Travel Foundation works in partnership with the industry to develop tools to train staff on sustainable tourism; these include guides on Climate Change & Tourism, Creating and Auditing Sustainable Excursions, Recycling Cans On-Board Airlines, Hotel Makeover and Increasing Local Economic Benefits to improve the economic benefits of tourism to the local economy. Find out more at www.thetravelfoundation.org.uk/tools_training_guidelines.asp

As a new service to readers of SustNow, we are highlighting some consultations which are currently 'open' for responses and which could impact on sustainability in the region

Secretary of State's Proposed Changes to the Draft Regional Spatial Strategy

GOSW, Open 22/07/08, Close: 17/10/08. Consultation on the Proposed Changes to the Draft Region Spatial Strategy. http://gosw.limehouse.co.uk/portal/regional_strategies/drss

UK Renewable Energy Strategy

BERR, Open 14/07/08, Close: 19/09/08. Consultation on how to increase the use of renewable energy in the UK, both in response to tackling climate change - and to meet 2020 EU targets for renewable energy. <http://www.berr.gov.uk/energy/sources/renewables/strategy/page43356.html>

'Our Seas – a shared resource'

Defra, Open 11/07/08, Close: 30/09/08. Consultation on high level Marine Objectives, as a key first step to an integrated Marine Policy Statement, and as a framework for achieving sustainable marine development. <http://www.defra.gov.uk/corporate/consult/highlevel-marine/index.htm>

Wildlife Management Strategy for England

Defra, Open 11/07/08, Close: 22/09/08 This consultation represents phase one of a project to develop and implement a more strategic, consistent and effective approach to Wildlife Mgmt for England. <http://www.defra.gov.uk/corporate/consult/wildlife-manage-strategy/index.htm>

Sustainable development in higher education

HEFCE, Open, 24/06/08, Close: 29/08/08. Consultation on an updated strategic statement and action plan to support HE's contribution to sustainable development. http://www.hefce.ac.uk/pubs/hefce/2008/08_18/

"Health Check" of the EU Common Agricultural Policy (CAP)

Defra, Open 10/07/08, Close: 1/09/08. Consultation on a review of the CAP with potentially significant implications (particularly for farmers), also considering environmental benefits from farming and prices for consumers. <http://www.defra.gov.uk/corporate/consult/cap-healthcheck/index.htm>

Up & coming...

Ragged Hedge Fair, Cirencester 29 - 31 August

Fun for all on a beautiful organic farm at this festival 100% powered by the wind and sun with camping, music, market, workshops, crafts and much more. <http://www.raggedhedgefair.co.uk/>

Green Festival@The Quarry, South Road, Weston-super-Mare 30 August

The Quarry Festival, organised by The Environmental Network of North Somerset (TENONS), in partnership with Weston Civic Society, will be a day of celebration of local foods and crafts with many environmental stalls, competitions, an eco schools challenge, food and music plus celebrities including Sanjida O'Connell, BBC nature presenter and author. Entrance fee £1 for adults with children admitted free. Visit <http://ecojam.org/interact/events/green-festival-the-quarry>

Bristol International Kite Festival, Ashton Court, Bristol 30 – 31 Aug

The Bristol International Kite Festival promised to be an action packed aerial extravaganza featuring spectacular flying displays, kite fighting battles, breathtaking synchronised routines and awesome power kites as well as colourful ground-based inflatables and air sculptures of all shapes and sizes. Children of all ages can take part in special kite making workshops, including making Afghan fighting kites with the charity Afghan Aid. Visit <http://www.kite-festival.org.uk>



Sustainable Communities for the Future, Dillington House, Somerset 3 September

A one day course to create an interpretation of a community of the future, giving concrete expression to ideas of sustainability. During the day, a 3D model of a community design layout following principles of sustainable development will evolve through group activity. This dayschool will be enjoyable, stimulating and challenging, and no previous knowledge is required. http://www.dillington.co.uk/day_course_details.asp?offset=30&ID=2004

Sustainability in Surfing Exhibition, Eden Project, Cornwall Running until 4 September

A 1960 VW Westfalia camper with surfboards and wetsuits trailing out the back will take its place among the exotic plants of Eden's Mediterranean Biome this summer. The striking artwork is by acclaimed artist Ben Cook and underlines the fact that many surf-related objects are non bio-degradable and toxic to the marine environment.

<http://www.edenproject.com/whats-on/now-and-next/sustainability-in-surfing-exhibition.php>

Swindon Quality of Life Awards Swindon Borough Council's annual Quality of Life Awards are now in their 5th year, rewarding community/voluntary groups, schools and businesses for carrying out projects that improve the environment and/or quality of life within the borough of Swindon. The categories for this years awards are: 1) Health & Well-being; 2) Community/Voluntary groups; 3) Schools; 4) Local businesses. Winners will be notified at the annual award ceremony on Friday 12 September at Swindon Punjabi Community Centre, Gorsehill. The event is free, doors open at 11am. For more info contact Gill Chandler, Swindon Borough Council, Sustainable Development Officer, (01793) 463180

Over to YOU

Remember – we're your independent sustainability champs – and as an independent charity we're here to act as a critical friend for the common good. If you're involved in action for sustainability – let us know and we can champion it! Equally if you're experiencing barriers to adopting a more sustainable approach let us know so we can feed back messages on your behalf. You can also tell us about local and regional events coming up over the next month so we can include this in the next edition *Sustainability Now*.

Contact us at: info@sustainabilitysouthwest.org.uk **Deadline for submissions: close of Monday 25 August.**

Other news from Sustainability South West

More SSW news available on our website at:

www.sustainabilitysouthwest.org.uk

...regular updates on SSW coordinated projects available from:

Fair Shares, Fair Choice – the SW's growing low carbon movement

www.fairsharesfairchoice.com

Sustainability Shaper – the SW's regional sustainable development framework

www.shapersw.net

Future Foundations – the SW's sustainable construction charter

www.futurefoundations.co.uk

Future Footprints – the SW's sustainable tourism visitor campaign

www.futurefootprints.org.uk

Planting Places – networks for SW urban greenspace project

www.plantingplaces.org.uk

Sustainability Now is a monthly bulletin from Sustainability South West, the region's independent Champion Body for sustainable development. SSW is a charity and its Mission is: 'To champion and assist action now to achieve a South West that is genuinely sustainable: healthy, productive, socially-just and living within environmental limits.'

Sustainability South West, 2 Rivergate, Temple Quay, Bristol BS1 6EH

t. 0117 900 1751 f. 0117 900 1909

www.sustainabilitysouthwest.org.uk

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