

Sharing learning and best practice in order to encourage positive carbon action and inspire others to improve their positive impact on the environment.

Should you apply?

- Have you found an innovative way to reduce your carbon emissions?
- Are you setting a new standard for energy efficiency in industry?
- Can you inspire others to use clean, renewable sources of energy?
- Could your environmental excellence empower others?

The South West of England Regional Development Agency is responsible for sustainable economic development in the South West. It aims to unlock business potential and manage the economy within environmental limits. www.southwestrda.org.uk

Business in the Community is a unique movement of over 800 of the UK's top companies committed to improving their positive impact on society and the environment. A further 3,000 companies are engaged through its programmes and campaigns. www.bitc.org.uk

Sustainability South West is the independent Champion Body for sustainable development in the South West of England. Its mission is to achieve a South West that is genuinely sustainable: healthy, productive, socially just and living within environmental limits. www.sustainabilitysouthwest.org.uk

If you think your business, organisation or community should be recognised for meeting one or more of these criteria, download an application pack from:

www.bitc.org.uk/carbonpositiveawards

For further information and guidance contact Pip Trentham on **0117 972 2111** or email pip.trentham@bitc.org.uk

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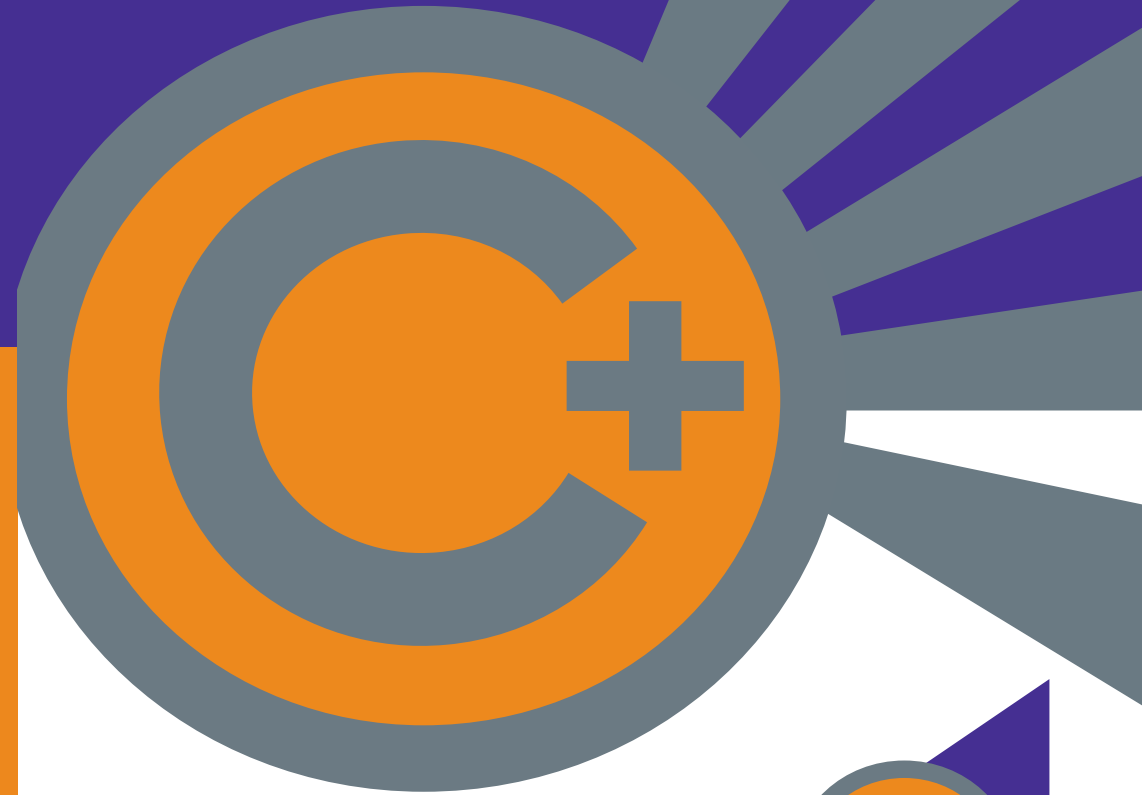


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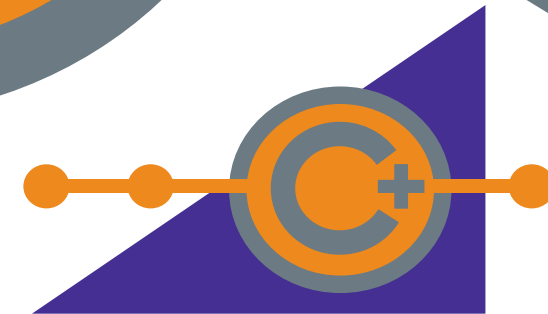


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The South West C+ Carbon Positive Awards 2008



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The South West C+
CARBON POSITIVE AWARDS

Application form and guidance:
www.bitc.org.uk/carbonpositiveawards

An exciting opportunity for your business, organisation or community to make customers, clients, suppliers and employees aware of the positive impact you have on the environment.

The C+ Carbon Positive Awards will:

- Celebrate and reward live best practice examples of businesses, organisations and community groups taking positive carbon action
- Encourage and inspire other businesses and organisations to take positive action
- Share learning from award winners and applicants about the challenges for businesses, organisations, partnerships and communities in adopting a sustainable approach
- Complement local and regional environment award schemes
- Boost the South West of England's reputation for meeting the climate change challenge positively
- Signpost specialist support organisations and resources available in the region.

● **Who should apply?**

Any business, organisation or community operating or based in the South West that can demonstrate it is actively pursuing and promoting a low carbon, sustainable approach.

● **How much does it cost?**

It is free to enter the awards

There are five award categories, the first four are open to entries.

- 1 **CARBON POSITIVE FOOTPRINTS:**
for organisations successfully cutting their carbon emissions and internally managing their carbon footprint.
 - more than 250 employees
 - less than 250 employees
- 2 **CARBON POSITIVE CONSUMER CHOICES:**
for organisations that have reviewed their products and services and are now offering consumers more low carbon choices.
 - more than 250 employees
 - less than 250 employees
- 3 **CARBON POSITIVE CUTTING EDGE:**
for organisations developing innovative carbon cutting solutions.
 - more than 250 employees
 - less than 250 employees
- 4 **CARBON POSITIVE COMMUNITIES:**
for communities that are successfully reducing their carbon footprint.
- 5 **CARBON POSITIVE PIONEER 2008:**
the business, organisation or community that is having the greatest impact on carbon reduction in the South West.

(Please note this award is only open to winners of the above four categories.)

Key dates:

- **14 January 2008:**
Launch of awards
- **10 March 2008:**
Awards application deadline
- **1 May 2008:**
Awards celebration, Exeter

● **How do I apply?**

Download an application form at:

[www.bitc.org.uk/
carbonpositiveawards](http://www.bitc.org.uk/carbonpositiveawards)



Alternatively call Pip Trentham on 0117 972 2111 or email pip.trentham@bitc.org.uk

Each of the first three categories will recognise both a large and a small/medium sized organisation.